

# FOR IMMEDIATE RELEASE

October 3, 2006

The Town of Northlake and Trophy Design and Development Associates are proud to announce a 1.6 million square foot development along I-35W North and FM 1171. The property is strategically located two miles from Texas Motor Speedway and within minutes of The Alliance Corridor.

The 150-Acre “Main Street” development will incorporate unique architecture with retail, entertainment, hotel, restaurant and office components. It will offer a bustling “work and play” environment by integrating a cohesive community reminiscent of a historic town square. With sidewalks that are shaded from the sun by flowered trellises, and lamp-lit streets narrowed at the corners to give pedestrians an implied right of way, the development will be a vibrant and enjoyable shopping experience. Dispersed throughout the property, various retailers face the project’s Main Street and interior roadways. At the heart of the development will be a lushly landscaped Central Plaza with shops, restaurants and distinctive fountains that help create intimate gathering places. This open-air lifestyle center will be designed to meet the needs of the community and will include top tier national retailers.

Trophy Design and Development Associates is a professional commercial real estate development company. Lead by Mr. Eric Cox, the highly experienced team of professionals provide a full array of design-build services to their clients. With over twenty years experience, Mr. Cox has developed and overseen construction for in excess of fifteen million square feet of retail. Through this experience he has built strong relationships with various big box and junior anchors.

For more information, please contact Dave Lucas with Coldwell Banker at [Dlucas@trophydda.com](mailto:Dlucas@trophydda.com)

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